

The International Flight Services Association (IFSA) is a global organization serving airline and rail professionals, caterers, and suppliers responsible for onboard services. Its members are dedicated to advancing the multi-billion-dollar inflight services industry.

MONTHLY E-NEWSLETTER

Reach 1,900+ industry decision-makers with advertising alongside key onboard service news and insights. Ideal for product launches, service promotion, and brand awareness.

Audience Metrics

Subscribers: 1,900+
Average Email Open Rate: 20%
Average Email Click Rate: 15%

Placement Options

Premium Placement (top)

- \$1,500 (3 issues)
- \$2,400 (6 issues)
- \$3,800 (12 issues)

High Placement (middle)

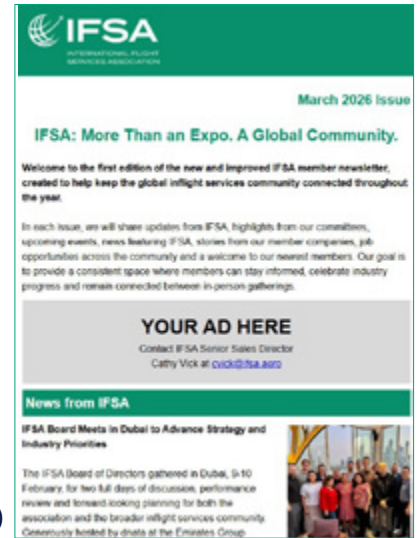
- \$1,000 (3 issues)
- \$1,600 (6 issues)
- \$2,500 (12 issues)

Footer Placement (bottom)

- \$750 (3 issues)
- \$1,200 (6 issues)
- \$2,000 (12 issues)

Ad Specifications:

- Format: JPEG, PNG, or GIF
- Size: 600 x 200 pixels
- Creative and URL must be submitted by the first Thursday of each month



SPOTLIGHT PACKAGE - \$2,500

Position your brand as a thought leader by showcasing your products and services through this unique advertorial opportunity featured on multiple IFSA platforms. Package includes:

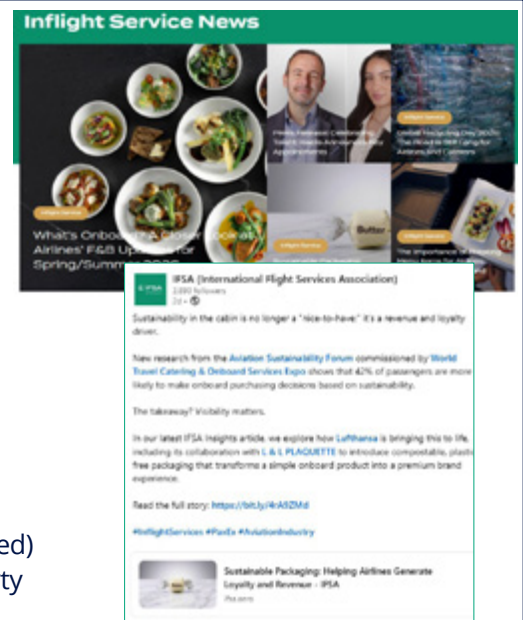
- Published in IFSA e-newsletter
- Featured on IFSA's Inflight Service News webpage (archived)
- Shared on IFSA's LinkedIn

Social Media Reach

- IFSA Total LinkedIn Followers - 2,800+
- Average Monthly Impressions - 9,000+

Editorial Guidelines:

- Max 750 words (including links and contact info)
- Submit content in Word with logo (JPEG/PNG)
- Supporting images should be separate from text (not embedded or referenced)
- Must own all submitted images, and once submitted, images are IFSA property



WEBSITE ADVERTISING COMING SOON!

For questions or to reserve your space, contact Cathy Vick at cvick@ifsa.aero.

