



Exhibit & Sponsorship Opportunities at IFSA Global EXPO 2026

Sales & Marketing

About IFSA

The International Flight Services Association is a global professional association created to serve the needs and interests of airline and rail personnel, caterers and suppliers responsible for providing inflight services on travel routes around the globe. IFSA's membership is dedicated to the advancement of the multi-billion dollar inflight services industry.

In order to serve the needs of the membership, we will:

- Grow Global Airline Engagement
- Positively Influence Regulations to Best Serve the Industry & Passengers In-flight
- Strengthen the Voice of the Industry

IFSA partners with the [Airline Passenger Experience Association \(APEX\)](#) and [Future Travel Experience \(FTE\)](#). Together the organizations address the full spectrum of the end-to-end travel experience.

MISSION STATEMENT

To lead, develop and represent the global business interests of the onboard services industry.

VISION STATEMENT

To be the leading advocate for the advancement of the global inflight service industry.



IFSA Membership in Numbers

Airlines

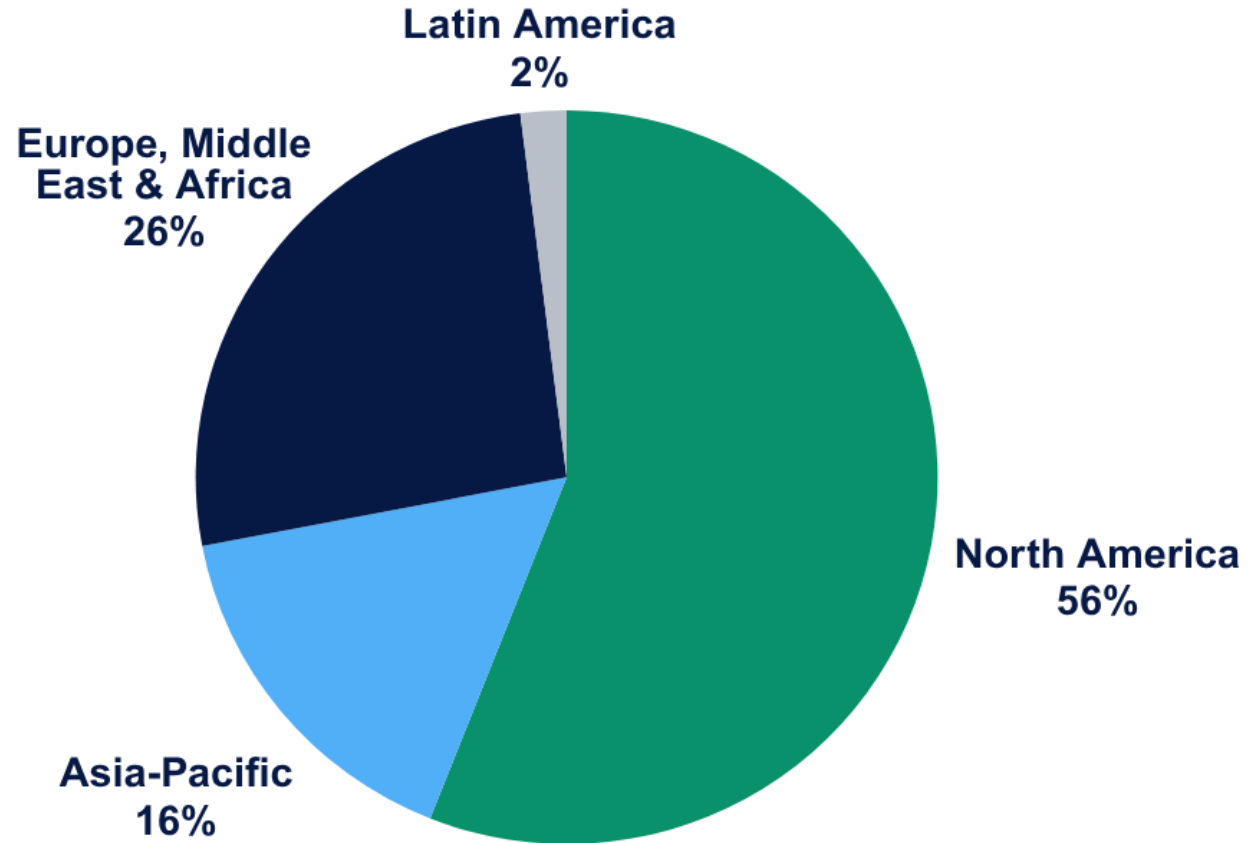
60+

Suppliers & Caterers

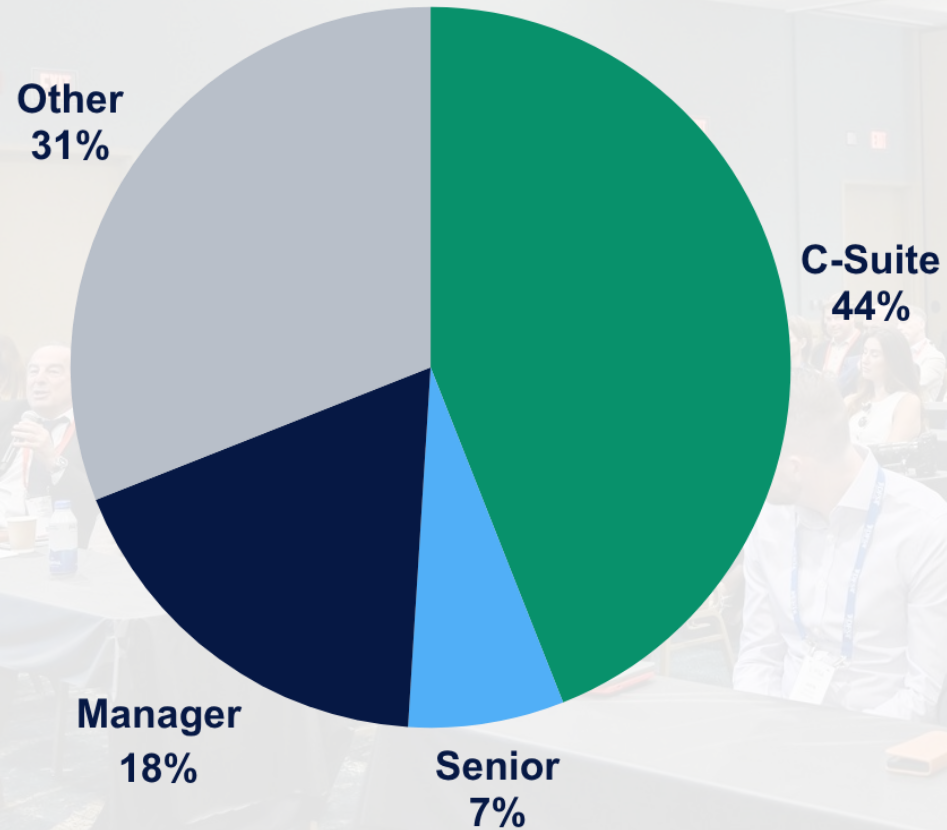
160+

Total Individual Members

2,800+



IFSA Global EXPO Attendees



The co-location of IFSA and FTE Global creates one of the largest gatherings of air transport executives from around the world to network, learn, forge new partnerships, collaborate and be inspired on their next moves to transform their organizational passenger experience, business performance, innovation and sustainability strategies.

IFSA Global EXPO provides a unique space to interact with an attendance representing a large portion of our industry's president- and c-suite-level executives, along with departmental vice presidents, company decision-makers and managers.

Percentages based on total IFSA attendees on the 2025 Global EXPO show floor.



GLOBAL EXPO 2026

9-10 September 2026 • Dallas, Texas, USA

Gaylord Texan Resort & Convention Center | Grapevine, Texas

#GlobalEXPO

Exhibiting at IFSA Global EXPO 2026

Nearly **600 industry professionals**, including **hundreds of representatives** from **dozens of airlines** are expected to walk this year's Global EXPO show floor — and through our co-location with FTE, **that number increases to around 1,500**. Whether you're looking to expand into new markets or strengthen your presence in existing ones, our event provides a platform to reach a diverse international audience.

Join exhibiting food, beverage, amenity and inflight services providers from around the globe in showcasing the latest products and technologies.

Total IFSA Booths SOLD so far for 2026

226

(55 remaining!)

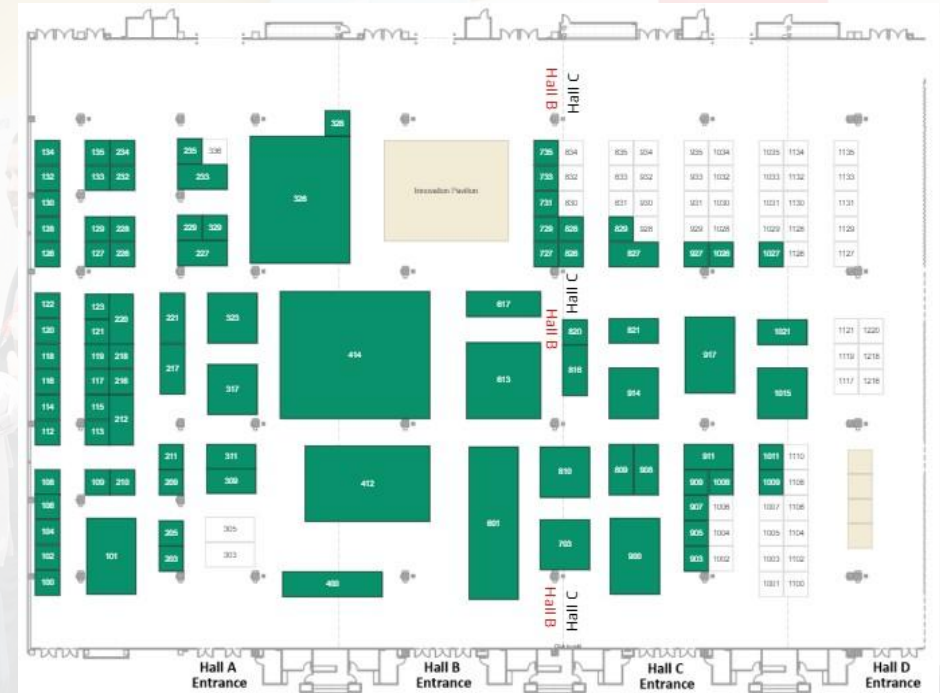
Total IFSA Booths in 2025

238

Booth Pricing & Floor Plan

One Exhibitor Booth Personnel pass is included with each booth purchase!

	Standard Pricing
1-4 Booths	\$4,000
5+ Booths	\$3,625



Booth includes header/main board with company name and panels/walls.

[View Floor Plan](#)

Sponsoring IFSA Global EXPO 2026

All IFSA Global EXPO sponsorships include the following benefits:

- Recognition at Global EXPO based on overall 2026 sponsorship tier:
 - Diamond: \$20,000+
 - Platinum: \$12,500 - \$19,999
 - Gold: \$10,000 - \$12,499
 - Silver: \$5,000 - \$9,999
 - Bronze: \$3,000 – \$4,999
- Plus, additional benefits listed under each opportunity.

**Sponsorship Opportunities Available
for 2026**

28

**Sponsorship Opportunities
in 2025**

28

Platinum

Opening Networking Reception

Make a memorable first impression by sponsoring the Opening Network Reception hosted at the Glass Cactus on Tuesday evening. Includes: Logo on event signage, opportunity for a custom, signature drink, logo on napkins, opportunity to address attendees, opportunity to distribute promo items, branded invitation e-blast, reserved table.



SOLD

Exclusive opportunity!

Badge Lanyards

Your logo will be worn by all IFSA Global EXPO attendees on their badge lanyard and will be seen throughout the event. Includes: Logo along with the IFSA logo on the official lanyard of the event.



Gold

SOLD

Gold

Attendee Badges

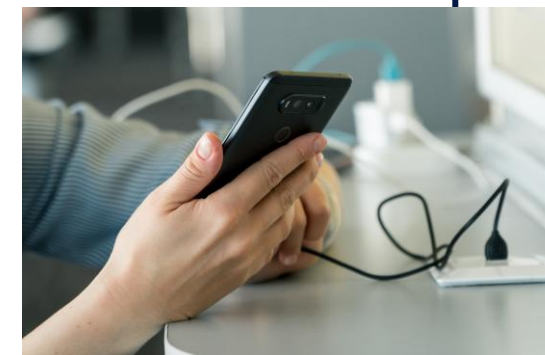
Your logo will be seen throughout the event on IFSA attendee badges. Includes: Logo on badge, QR code on back of badge.



SOLD

Charging Table

Empower attendees with uninterrupted connectivity by sponsoring our event's charging table on the show floor. Includes: Sponsorship of one charging table; logo on signage.



Gold

\$7,500

Exclusive opportunity!

Thought Leadership Video Series

Maximize your brand's impact by sponsoring the video series, featuring up to six exclusive interviews with high-level executives from the aviation industry. Your logo will be prominently showcased in each video, along with a verbal shoutout.



Gold

SOLD

In-Room TV Channel Rental

Place your message directly in front of attendees during their downtime. Includes your photo or video ad on the in-room dedicated hotel channel.



Gold

\$TBD

Exclusive opportunity!

Airline Hotel Room Gift Drop

Deliver a memorable, personal touch by placing your brand directly in the hands of airline attendees. This sponsorship allows you to provide a curated gift delivered to IFSA airline attendee guest rooms at the host hotel.



Gold

\$10,000

Exclusive opportunity! (Or non-exclusive for \$5,500)

Tote Bags

Tote bags will generate repeated visibility for the sponsor during and after Global EXPO. Tote bags are provided to the 800+ attendees on site. Includes: Logo along with IFSA logo on bags distributed to all IFSA attendees.



Silver

SOLD

Silver

Refillable Water Bottles

Help attendees stay healthy and hydrated during Global EXPO. Includes: Logo on water bottle placed in IFSA tote bags, logo on signage of water refill stations.



\$8,500

Exclusive opportunity!

Hotel Key Cards

Put your brand in every attendee's pocket with custom hotel key cards at the Gaylord, ensuring repeated daily impressions.



Silver

\$8,500

Exclusive opportunity!

Silver

IFSA Award Winner

Align your brand with excellence by sponsoring a prestigious IFSA award. Gain recognition while celebrating innovation and achievement in the industry. Choose from the Best Food & Beverage Award, or Best Onboard Amenity). Includes: Brief speaking opportunity, logo on signage and step-and-repeat, opportunity to distribute promo items, reserved table.



\$8,000

Non-exclusive opportunity. Two available.

Airline Breakfast

Put your brand in front of airline attendees as they start the day. Includes: Brief speaking opportunity or 1-2 minute commercial address to attendees, opportunity to distribute a promo item.



Silver

\$7,000

Exclusive opportunity!

Silver

Exhibit Hall Lunch

Sponsor vouchers given to each attendee for lunch each day at the Gaylord Convention Center. Includes: Logo on lunch signage and on vouchers for lunch.



\$6,500

Exclusive opportunity!

Silver

Exhibit Hall Coffee Station

Provide a much-appreciated caffeine boost to attendees. Includes: Logo on coffee station signage and coffee cups, opportunity to distribute promo items.



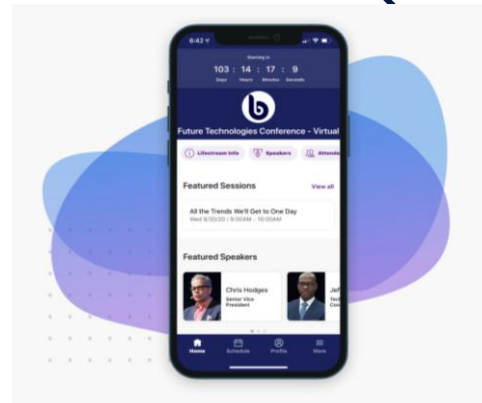
\$6,000

Non-exclusive. Two available, one each day.

Silver

Mobile App

IFSA is excited to introduce a new mobile app this year! Gain premium digital visibility through the event's essential navigation tool used by 800+ IFSA attendees. Includes: Logo on splash page; listing as sponsor when app is opened; logo on signage encouraging attendees to download app (with option of QR code); one push notification through the app to attendees.



\$6,000

Exclusive opportunity!

Silver

Innovation Pavilion

The Innovation Pavilion is a dedicated space on the IFSA show floor that features chef demonstrations, thought leadership session and the IFSA business session
Includes: Logo throughout Innovation Pavilion.



\$6,000

Non-exclusive. Limited availability!

Silver

Global EXPO Bathroom Amenity

Includes: Branded signage in bathrooms located on show floor, branded mirrors in bathrooms, sponsor-provided soap, lotion and/or refresh amenity item for each bathroom.



\$TBD

Exclusive opportunity!

Silver

Attendee Notebooks

Keep your brand in attendees' hands with a practical takeaway used throughout the event. Includes: Logo printed on front cover of notebook distributed in IFSA tote bags.



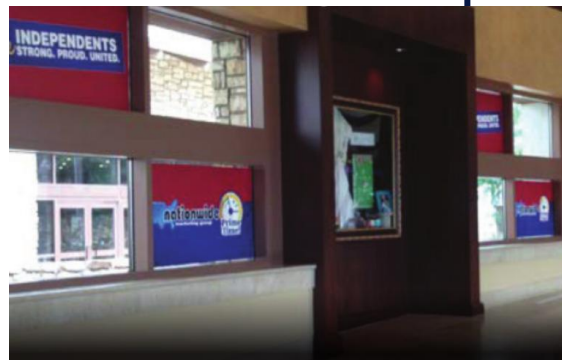
\$5,000

Exclusive opportunity!

Silver

Convention Center Bridge Walkway Window Clings

Capture attention along a key attendee pathway between the hotel and convention center, guiding traffic directly to your booth.



\$TBD

Bronze

Show Floor Aisle Sign Decals

Ensure your brand is visible throughout the show floor with floor aisle signs prominently placed on all IFSA aisle floors, guiding attendees while reinforcing your presence. Includes: Company logo displayed on all signs



\$4,500

Exclusive opportunity!

Bronze

Convention Center Bridge Banners

Capture attention and drive traffic to your booth with high-impact overhead banners in the key walkway connecting the Gaylord to the convention center. Includes: Your designed artwork boldly displayed in an overhead banner.



\$TBD

Non-exclusive. Limited availability!

Bronze

Opening Networking Reception Beverage Sponsor

Put your brand in attendees' hands by sponsoring a signature drink or wine at the reception; logo included on sign at bar.



\$TBD

Non-exclusive. Limited availability!

Bronze

Bespoke Email Blast to IFSA Members

Craft one personalized message that will be sent to IFSA's member list. This email will be sent by IFSA at a mutually agreed upon time, and content is subject to IFSA approval.



\$3,000

Non-exclusive. Two available!

Bronze

Attendee Pens

Everyone needs a pen! Your logo will be featured on pens distributed in the IFSA tote bag.



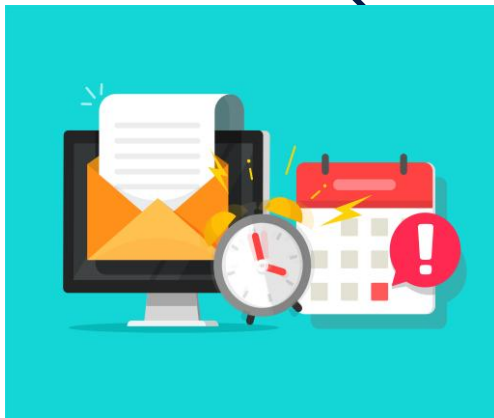
\$3,000

Exclusive opportunity!

Bronze

"Know Before You Go" Email

Our popular "know before you go" email boasts a 67% open rate! This email is sent a week before the show to all IFSA Global EXPO attendees. Includes: Banner ad in email.



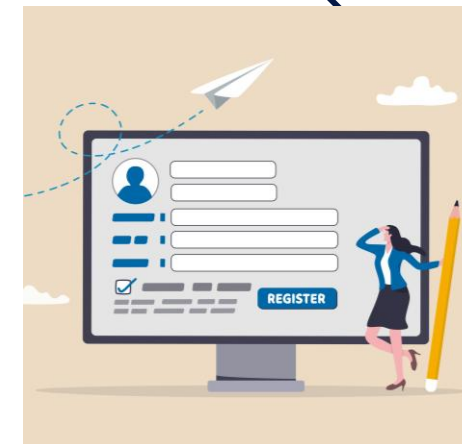
\$3,500

Exclusive opportunity! Bundle with online registration for \$6,000 for both.

Bronze

Online Registration

Put your brand in the spotlight with our exclusive online registration sponsorship. Your logo will be prominently featured on all IFSA registration web pages and email confirmations, reaching a wide audience of attendees.



\$3,000

Exclusive opportunity! Bundle with "Know Before You Go" email for \$6,000 for both.

Floor Clings

Attendees will watch their step with floor clings! These eye-catching placements offer prime real estate to showcase your brand message directly on the event floor, ensuring maximum exposure to our attendees.



\$2,000

Non-exclusive. Limited availability!

Tote Bag Insert

Surprise attendees with a sponsor-provided item included in every IFSA Global EXPO tote bag.



\$2,000

Non-exclusive. Limited availability!

New Exhibitor Product Display

Exclusively for new IFSA exhibitors, spotlight your innovation in the Innovation Pavilion and get noticed. Includes one product displayed with card indicating company name and booth number.



\$1,000

Non-exclusive. Limited availability!

IFSA Social Media at a Glance

Total Followers

3,800+

Average Monthly Impressions

8,700+



Custom Sponsorship Opportunities Available

Our team can adapt our products and services to your marketing needs. We have extensive capabilities in all forms of content production – be it print, digital, reports, design or video. If you've got an idea and need help executing it, let us know!

Sponsorship Tier Levels - 2026

	Diamond	Platinum	Gold	Silver	Bronze
Spend	\$20,000+	\$12,500 - \$19,999	\$10,000 - \$12,499	\$5,000 - \$9,999	\$3,000 - \$4,999
Complimentary registration for Global EXPO	6	4	3	1	
Priority points towards 2027 Booth selection	12	10	8	5	2
Email sent on your behalf to IFSA's mailing list	✈	✈			
Recorded video interview with IFSA Marketing from EXPO show floor	✈	✈	✈		
Verbal recognition from IFSA leadership at podium	✈	✈	✈		
Logo on venue entrance signage	✈	✈	✈		
Logo on video loop at the IFSA Innovation Pavilion	✈	✈	✈	✈	✈
Logo in Global EXPO promotional emails sent from IFSA	✈	✈	✈	✈	✈
Dedicated social media post on IFSA's LinkedIn	✈	✈	✈	✈	✈
Option to provide tote bag insert for EXPO attendees	✈	✈	✈	✈	✈
Logo on IFSA's Global EXPO website with hyperlink to your website	✈	✈	✈	✈	✈
Digital promotional toolkit	✈	✈	✈	✈	✈

Ready to soar to new heights and reach new audiences?



For exhibition, sponsorship and advertising inquiries, please contact:

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